

# CAYLA SAMANO

1960 Liberty Rd. No. 2 Ann Arbor, Mi. 48103.

Portfolio: [www.caylarsamano](http://www.caylarsamano)

Illustration. Design. Concept Art.

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Organized. Process-oriented. Communicator. Self-motivated. Team leader.

## SKILLS

- ~ PC/MAC literate, Adobe Creative Suite
- ~ Expert level: Drawing, Concept creation, Storyboarding, Brand story development
- ~ Retail experience with Arcteryx, Patagonia, TNF, Prana, Alo and Toad and Co.
- ~ Expert merchandising & presentation experience
- ~ Experienced hiker, runner, cyclist, bushcrafter
- ~ NOLS Wilderness First Aid Certified
- ~ 10+ years experience creating graphics and illustration for contract clientele

## EDUCATION

**MFA in 2D Design and Illustration.** 2020-current  
Eastern Michigan University  
-Photography  
-Illustration and 2D Design  
-Concept and Brand Story

**Certified Nature Immersion Guide.** 2016  
Assoc. of Nature and Forest Therapy  
-6 month Mentored Practicum  
-Wilderness First Aid Certification, NOLS

**Bachelor of Visual Arts Education.** 2008  
Eastern Michigan University  
-Cumulative GPA 3.33  
-MTTC Score: 250

## AREAS OF INTEREST

Art History. Illustration. Merchandising. Graphic Design. Photo-journalism. Outdoor Fashion. Ethnobotany. Bushcraft. Folk art. Environmental Sustainability. Eco-conservation

## SPECIAL SKILLS & EXPERIENCE

- ~ Guide Mentor for the Assoc. of Nature & Forest Therapy (ANFT) **2017-2019**
- ~ Assistant Trainer for the ANFT United Kingdom, North Carolina, Ohio. **2018-2019**
- ~ Proficient Spanish Speaker
- ~ Study abroad. "Trojan War" Greece. **MAR 2004**
- ~ Study abroad. "The Yucatan, Mexico. **MAY 2002**

## WORK EXPERIENCE

**Bivouac Ann Arbor, Mi.** 2019-current.  
**Assistant Women's Techwear Manager**  
-Collaborating and directing staff on projects  
-Merchandising and displaying product  
-Educating clients on outdoor technical wear

**Common Good Washtenaw, Mi.** 2018-19.  
**Interim Outreach Program Coordinator**  
-Organized member programs  
-Planned and executed fundraisers  
-Designed print media and media postings

**Ann Arbor Art Center, Mi.** 2016-18.  
**Contract Art Educator**  
-Planned and taught adult art classes

**St. Francis of Assisi School, Mi.** 2012-16  
-Created and taught VTS and DBAE oriented K-8 art curriculum  
-Started an Art Club  
-Created and executed lesson plans  
-Designed props and costumes for Drama dept.

**Hamtramck Charter Academy, Mi.** 2008-12  
**Art Educator**  
-Taught K-8 art curriculum

**Mott Community College, Flint, Mi.** 2004-06.  
**Graphic Design Lab Assistant**  
-Student assistant for Adobe Creative Suite

## PUBLICATIONS

~"I Dreamed of You" Children's Lit. **2020**  
Created Illustrations. Text by Lori Metz.

~"How to Meet A Forest" Children's Lit. **2019**  
Created original text and illustrations

~"Muse" Children's Music Workbooks **2015**  
Created illustrations. Text by Pamela Ruiter-Feenstra